



The Next Generation of Price Optimisation is Here

Introducing the most powerful tool in price optimisation – Realpage[®] Yieldstar.

RealPage[®] Revenue Management is a game-changing innovation for maximising asset value. It leverages the best of Yieldstar with improved algorithms for balancing supply and demand factors, more accurate forecasting and unique amenity pricing optimisation. Because it maximises pricing opportunities by reducing average vacant days and normalising demand based on unit days on market, it can help you realise up to 200 basis points (bps) per year and outperform the market 2-5% year over year.

No other revenue management solution has the depth or quality of connected intelligence powerful enough to provide:

- Enhanced supply and demand forecasts
- Driven 5-year submarket forecasts
- Benchmarking unit amenity pricing for optimisation
- Calibrates likelihood to renew with vacancy and turn costs
- Actionable intelligence derived from the industry's largest lease transaction database of 13M+ units
- Multiple rules sets easily manage rent controlled renewals across properties

PROVEN PERFORMANCE

Tested for 15 years
in all market cycles

Driving all asset classes to
outperform 2-5%

Trusted by over
4 million units

95%
client retention rate

For more information: Visit www.realpage.co.uk or call +44 (0)203 432 2105

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